



2022/23

ANNUAL REPORT

SOCIAL VALUE



Social Value Strategy

In 2022/23 CHIC reviewed and updated its Social Value Strategy. This now pledges that 10% of all budgeted fee income will be committed to added social value outcomes. These will be secured through:

Directly delivered support, by CHIC.

An annual charitable donation to CHIP (Communities and Housing Investment in People).



CHIC's Social Added Value

Graduate Apprentice

CHIC funds a graduate apprentice who works within the CHIC team. Haris Habib was appointed in April 2023 to undertake a two year apprenticeship, working within each of the functional CHIC teams during his tenure.

Social Value Manager

CHIC funds a Social Value Manager to both promote and monitor CHIC's own social value initiatives and to manage CHIP's programme on behalf of the Trustees.

Emma Macaulay was appointed into this new role in September 2022; she reports directly to CHIC's Chief Executive and receives support in delivering her role from colleagues across the CHIC team.



Communities and Housing Investment in People (CHIP)

CHIC supported the launch of CHIP, to further promote its social value objectives. CHIP was registered as a charity with the Charity Commission in May 2022 and launched at a roundtable event in September 2022. This event helped to shape and refine CHIP's own Strategy.

CHIP's governance is independent of CHIC and its programmes of work are set and agreed by the Trustees. CHIP has an independent Chair, two independent trustees and two who also serve as non-executive directors of CHIC.

All support services are provided by the CHIC team and funded by CHIC, through a service level agreement with the Agent, ARK.

CHIP's main income is an annual charitable donation from CHIC, paid at the end of each financial year. This ensures that funds are available for the following year's programme of support. CHIP also raises other funds to supplement this income.

In 2022/23 CHIP's operating infrastructure was established. This included the launch of a dedicated CHIP website to promote and manage CHIP's charitable activities.



Employment Sponsorship

CHIP sponsors Local Employment Groups (LEGs') to work with individuals who are distant from the workplace, to support them into training and employment. Partial funding is provided for people commencing a placement or job, with the balance released once the individual has completed a minimum of 26 weeks in that role.

Prior to CHIP's launch, CHIC had established relationships with two LEGs', which were transferred to CHIP to complete in 2022/23.

The following outcomes were completed during the year:

Jericho Foundation

- 10 people supported

Black Country Housing Group

- 5 people supported

All of those sponsored embarked on a 26 week apprenticeship course and went on to further training or into employment.

CHIC Team Charity Fundraising

In mid 2022 the team undertook a 15 mile sponsored walk, raising £1k as a start-up donation to CHIP.

CHIC sponsored and managed the inaugural CHIP Awards Dinner in May 2023.

In June 2023 CHIC's team supported ARK (CHIC's Managing Agent) to host a 'coffee and chrome' classic car event, raising £1k each for the Pancreatic Cancer Research Fund and for St. Basils.



Contractual Commitments

Previously CHIC required that all contracts procured through CHIC should recruit and train an apprentice for every £1m of annual contract turnover. The new Strategy has updated this requirement, so that all new frameworks and DPS contracts, irrespective of annual value, will require social value outcomes of at least 1% of turnover. These can be wide ranging in their outcomes.

For example, donations to local causes, voluntary work, work experience, apprenticeships and training, upskilling residents to carry out their own minor repairs and supporting local charities and community groups.

It will take time to fully transition from the previous contractual requirements to the new.

CHIC's Social Value Manager works with all contractors and other supply chain partners where there is any contractual commitment, to support and monitor the outcomes.



Volunteering

CHIC's team is released for a half day volunteering each year; many provide additional input. A total of 24 placements were completed in 2022/23, which equated to 108 hours. Placements included:

- Grassroots – Druids Heath
- Goscote Community Garden – Walsall
- Volunteering in local schools in North England and Wales
- Cancer Research – Sponsored event
- Youth Rugby Coaching – Staffordshire
- Volunteering at community fundraising events

- Supporting local food banks
- Sponsored runs and walk
- CHIC sponsored and managed the inaugural CHIP Awards Dinner in May 2023.



In 2022/23 CHIC's supply chain partners delivered a range of added social value outcomes through CHIC procured contracts.



Community Chest Fund

CHIP has established a Community Chest Fund (CCF) to support community initiatives linked to CHIC's members, improving the lives of individuals in their local communities. In 2022/23 £30k was made available for applications each of up to £5k. Applications are made through CHIC's website at any time and each is considered for approval by CHIP's Trustees.

During 2022/23 the following applications were supported:

- Bounce Back Foundation - Digital Badges Programme (London)
- Lola's Caribbean Kitchen (Telford)
- The Springfield Project (Birmingham).

Any CCF not committed during the year has been retained to increase the fund in 2023/24.



CHIP Annual Awards and Charity Dinner

In May 2023 CHIP hosted its first annual fundraising dinner. This took place after CHIC's annual conference and brought together 120 stakeholders to celebrate the social value delivery achieved during the year.

The event raised £5k to supplement CHIP's charitable funds available in 2023/24.

The guests heard an inspiring presentation from Fadzai Dzimwasha, Head of Innovation and Growth of Bounce Back, one of CHIP's LEG partners, about their work supporting the rehabilitation of people leaving prison and helping them find sustainable employment.

CHIP's Annual Awards

The Ian Winslet Mentor of the Year

This award was sponsored by ARK Consultancy, in memory of one of their former colleagues who was a qualified mentor. The recipient was Richard Orders, Senior Category Manager from Platform Housing Group, who won this award based on his support and commitment to the apprentices within his team.

Social Value Employer of the Year

Presented to Bell Group with the runner up award presented to Aico. Bell Group delivered 203 work placements in 2022, of which they employed 101 apprentices with a similar programme for 2023.

Apprentice of the Year

Awarded to Trish Barnes from Wrekin Housing, with the runner up award presented to Lucy Taylor from contractor J Tomlinson. Trish is training to be a plasterer and Lucy a trainee quantity surveyor.

High Achiever of the Year

This was presented to Terri Walker from J Tomlinson, a Customer Engagement Manager who was continually commended as a rising star.



Mentor of the Year Accepted on behalf of Richard Orders, Platform Housing



Apprentice of the Year Trish Barnes, Wrekin Housing



Social Value Employer of the Year Stuart Ridsdale, Bell Group



High Achiever of the Year Terri Walker, J Tomlinson

Summary

Having reviewed and updated CHIC's Social Value Strategy during 2022/23, CHIC's Board is committed to dedicating 10% of budgeted fee income to social value outcomes in future years.

This continues to be through the direct delivery of contractual commitments, through all contracts procured through CHIC, and in supporting the work of CHIP.



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